

Innovation and Technology in the Global Economy

Series Editors:

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In the post World War Two period, technological innovation has driven major transformations in the global economy. New technologies such as personal computing, data communications, the Internet, and biotechnology have disrupted the practices of existing industries and created new industries allowing for the reconfiguration of value chains and reorganization of interfirm relationships. In some cases, technology and innovation have formed the basis for the creation of entirely new firms, industries, clusters, and markets. For example, certain regional economies -- most notably Silicon Valley -- have proved remarkably successful at nurturing the rapid development of all these phenomena, but many other regions have experienced similar dynamics. Industries and firms have also developed new strategies to deal with these changes. This series is dedicated to publishing books from any of the social sciences and history that examine the economic, political, social, geographic, and anthropological ramifications of these transformations.

This scope of interest for the series is broad, including (but not limited to) the development of high-tech regions in the United States and elsewhere, organizational strategies in high-tech industries, and standards-setting processes in new industries. We are particularly interested in manuscripts treating the development of those regions, the strategies and history of innovative firms, and industrial dynamics.

We have no theoretical, disciplinary, or methodological bias except that all work be rigorous and appeal to a broad intellectual audience. We invite scholars at all stages of their careers, senior scholars and recent Ph.D. recipients alike, to submit their best work.

Manuscripts should be submitted either to Patricia Katayama (pmkatay@stanford.edu), the social science editor, at Stanford University Press or either of the series editors.